



OPEN Mind

BOOSTING YOUR INNOVATION FITNESS

OPEN Mind is a highly interactive workshop that focuses on increasing the innovation ability of individual learners by increasing their creative confidence and arming them with ways to practice innovation behaviors

It is nearly impossible to push someone from zero to innovative without first building up his or her innovation fitness. While we are all born creatively perfect and equal, experiences often shape our brains to favor the quick, direct connections needed for intelligence and overlook the meandering, associative networks that innovation requires. Further, innovation needs more than thinking; it requires people to act in a different way.

As a participant you will practice five simple but powerful behaviors we call the Big Five:

- Listening is about awareness, being present, taking what you think is your ability to hear, see, perceive, and empathize, and then cranking it up 100 times.
- Deferring judgment is really about that first move – the question of “What is the first thing I do when something new comes my way?”
- Declaring is communicating our point of view in a clear, concise, authentic and rich in content manner.
- Reframing is an engine that provides a diverse set of perspectives throughout the process continuously and not just when something goes wrong.
- Jumping in can mean a lot of different things depending on our roles, the projects we are working on, or what task we are accomplishing on any given day. It is about beginning and shifting away from our tendency to find comfort in what is known and certain.

QUICK FACTS:

Ideal for:	Individual Contributors
Participants:	up to 30 per session
Time:	7 hours (includes lunch)
Includes:	Participant workbook, innovation fitness plan, innovation exercises