

Brave New Workshop
824 Hennepin Avenue
Minneapolis, MN 55403

Experimental Thinking Centre
824 Hennepin Avenue
Minneapolis, MN 55403



Project 824 Application

If, after reviewing the information in the Qualifications document (available [here](#) or [here](#)), you feel your event is a good Project 824 fit, please complete and submit your application to the BNW contact below no later than **November 30, 2013**. This application period applies to events slated to happen **November 1, 2013 to April 30, 2014**. Applicants will be notified via email in the event that their application has been approved. Not all applications will be approved.

Applicant Information

Name of Organization: _____

Primary Contact: _____

Title: _____

Email: _____

Phone: _____

Brave New Workshop Project 824 Contact

Please direct all applications, documents and any further inquiries and questions to: **Heidi Cerdas, ETC Sales Ambassador**, heidi@bravenewworkshop.com, phone: 612.332.6620, fax: 612-677-2098



Organization and Mission

Please provide a brief description of your organization and your organization's mission.

Narrative

Please provide a description of your Project 824 event that addresses these questions:

- What is the primary goal of this event? Is there a specific dollar amount you wish to raise?
- What activities will occur during your event? Will there be entertainment? If so, what kind (speeches, music performance, film screenings, etc.)?
- How many people do you expect to attend your event? What is your target audience?
- How will the event be promoted? What kind of social media do you use?
- How are tickets distributed? Are they sold or given away? If tickets are sold, how much will each ticket cost?
- Where and when has this event been held before? Please provide attendance, revenues raised, and/or total budget for the event(s).
- If this event was held before, what kind of recognition was given to the host/sponsor?
- Do you have a Brave New Workshop internal sponsor for this event? If so, whom?
- Why did you decide to contact us for your event?

Supporting Documentation

Please include the following with your application:

- Official 501c(3) letter from IRS
- Detailed event budget (catering, staffing, etc.)
- Event agenda (does not have to be final)
- List of current board of directors
- Fundraising history for past three years, including current grants and amounts raised through past fundraising events
- Current organizational budget